



Chamber of Commerce of the Mastics & Shirley, Inc.

Organized and Incorporated 1951
P.O. Box 4 · Mastic, New York 11950 · (631) 399-2228
www.masticshirleychamber.com

“Working Together To Make It Better”

November 2009 Chamber of Commerce of the Mastics & Shirley Newsletter

President
Mark Smothergill
Vice President
Rick Drnek
Secretary
Cara Baldo
Treasurer
Andrea Milano
Sgt. At Arms
Maureen Getchel

A Message from the Chamber President



Dear Fellow Members:

The MTA, after reviewing our plans, has asked for numerous revisions to the plans. Hopefully once this is accomplished we will be able to finally occupy our office.

Thanks to Mike Lubrano of MJL computers, our website, www.masticshirleychamber.com is back on line. There have been improvements made to the site and we will try to get all old newsletters, minutes and pictures of events on line. All chamber forms are also available such as membership applications, historical guide ad forms, fundraising forms, by laws and Christmas parade admissions forms.

In order to accomplish more at our directors meeting I am going to move our directors meetings to the first Monday of the month at 7pm. Beth Wahl of the William Floyd Community Summit has been gracious enough to allow us to use her office for this until our office is ready.

I was informed by Rick Perez, formally of Alliance Maintenance, that he was offered a position that he cannot refuse with a new company. While I am happy for Rick it is certainly the chambers loss. Rick has done so much to help the chamber and myself that it will be very difficult to replace him. I wish him continued success. The Chamber board has appointed Maureen Getchel of Anti-Hamptons.com to replace him.

We are putting the finishing touches on our historical guide. Ads are still available. Please contact myself at 631-399-2228 or the *South Shore Press* at 631-878-7800 for information.

We are planning a December meeting to swear in our new officers and directors. We will be inviting Santa Claus. All members are encouraged to bring children or grandchildren and a wrapped toy with the child's name on it so that Santa can give out presents.

In January, we will have a formal installation of officers and directors that will serve as a fundraiser.

In order to save money we will be e-mailing our chamber newsletter to our members and making them available on our website. If you have not provided an e-mail address we will still mail it to you, however an e-mail address would save time and money.

Dr. Paul Casciano, Superintendent of the William Floyd District and Bob Vecchio, President of the school board will be speaking at our November general meeting about a planned Armed Forces memorial to honor those that served our country. They are also reaching out to the chamber as a future site for our annual Halloween party.

Eric Hakem of the Smiths Point Village Exploratory Committee (proposed boundaries to Sunrise Hwy) has asked for the chance to talk to the chamber about what his group is up to.

The following business has applied for membership : Law offices of Lee Zeldin represented by Lee Zeldin

Sincerely,
Mark Smothergill

COMMITTEES

Fundraising - Bill Ryan - Chairperson

We are currently planning a January installation dinner for our new officers and directors. The thought is to honor someone from our community and to have a journal for this event. Further details will be available and a meeting will be called to discuss details.

Halloween - Fred Towle - Chairperson

Our Halloween party was a very successful one. That we hope to turn into an annual event. 300 children attended and were treated to goodie bags, pumpkins, face painting, ice cream a costume contest and magic show. (See story on page - 6)

Website - Mike Lubrano - Chairperson

The chamber website is back on line and we are attempting to get past newsletters, minutes of meetings, and pictures of past chamber events up on the site. Please look at the site and give me some feedback on it.

Christmas Parade - Fred Towle and Anthony Liberti Co-Chairmen

The planning for the parade is well on its way. What we need is any group that is participating to complete a form so we can finalize our line up. These forms are available at Masticshirleychamber.com or the South Shore Press. As always, the parade is an expensive event and any donations are greatly appreciated.

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for \$99 a Year
Call 399-2228**

Suffolk's Largest Christmas Parade Scheduled for December 6th

■ by JENNINE DUNN KUBIK

The Chamber of Commerce of the Mastics and Shirley announced today that Suffolk's largest Christmas Parade has been scheduled for Sunday, December 6, 2009 with a rain/snow date of December 13, 2009.

The parade will start at 12 noon sharp and will start at the South Port Shopping Center. The parade will travel east down Montauk Highway and will end at the Mastic Fire Department.

This year's parade theme, "Christmas Past, Present and Future" was submitted by Girl Scout Troop II of 1434.

"This year marks the 40th Anniversary of the Christmas Parade. Over 70 groups and thousands of local residents and families will take part in



The 2009 Christmas Parade Committee

Suffolk's largest Christmas Parade," noted Mark Smothergill, President of the Chamber.

"We have been working and planning the parade since March of this year. Thanks to the help of Party 105.3 Radio station, we will

be broadcasting the parade live this year," said Fred Towle, Co-Chairman of the Chamber's Christmas Parade Committee.

Mr. Towle also announced that this year's parade Grand Marshals are Anthony Liberti, Tim Ryan



and Joe Asaro.

The next public-group organizational meeting for the parade has been scheduled for October 21, 2009. The meeting will be held at the Mastic Fire House and will start at 7PM.

"We will now be focusing our efforts on getting organizations and businesses to take part in our first public meeting. We also will be continuing our fundraising efforts. It costs the Chamber over \$8,000.00 each year to run the parade. We are extremely thankful for all the support we receive and we look forward to having the best event possible," concluded Towle.

For more information about the parade, please call 631-399-2228.

Save Money on Your 2009 TAXES!

■ by RICH ZIEGLER - 1040MAN INC. - TAX AND ACCOUNTING - 631-399-8297

1) Working taxpayers may be eligible for the Making Work Pay tax credit. It's available for tax years 2009 and 2010, and equals 6.2% of your earned income. The maximum credit is \$800 for a married couple filing joint and \$400 for other taxpayers. You need to review your tax withholding to ensure enough tax is being withheld. The credit is phased out or unavailable if you earn more than \$75,000 (single taxpayers) or \$150,000 (married, filing joint). More information is available at www.irs.gov/recovery.

2) Own your home? If you are a first time homebuyer Uncle Sam can help you with (up to) an \$8000 credit. You must close on your new house before November 30, 2009.

3) First time buyer or not... if your doors or windows need replacing, or if your boiler or air conditioning system needs repair; energy-saving improvements can lower your monthly electric/oil/gas bill AND lower your tax bill. Do your homework and shop carefully. Purchase appliances that get tax credits or rebates. If you take a loan for home improvements, the interest on your loan will be tax deductible, too.

4) Need a new car? Cash for clunkers is over, but you can still take a deduction on the state and local sales and excise taxes you pay when you purchase a new car, light truck, motor home or motorcycle before January 1, 2010.

5) Is there a student in your house? If so, you can get a tax credit when you buy a new computer or incur a related technology expense (including Internet access). The credit can be claimed for qualified tuition and related expenses paid for higher education in 2009 and 2010.

6) Review the withholdings your employer takes from your paycheck. Based on your current withholdings, calculate the total amount that will be withheld for the year. Compare that amount to your last year tax bill, or to your anticipated tax based on your gross income. If you want a bigger refund in 2009, tell your employer to increase your withholdings. If you need more money now and are confident you won't owe anything in 2009, then tell your employer to reduce your withholdings.

7) If you're lucky enough to have a 401K, 403B or similar deferred retirement plan; make certain you maximize your contributions before the end of the year. If you can take advantage of employer matching, contribute as much as you possibly can. Taxes on all the earnings you contribute will be deferred and your employer doubles your earnings! That's a win-win strategy!

8) Putting off medical or dental care? Do it and pay for it before year's end and you'll not only feel better, but you'll have another tax deductible expense to lower your tax bill.

9) Have you wanted to make a contribution to your favorite charity or religious affiliation? Be generous before the end of the year, and keep track of everything you contribute. You can do a good deed and lower your tax bill.



Chamber of Commerce of the Mastics & Shirley
Christmas Parade Committee
P.O. Box 4 • Mastic, NY 11950

Parade Participation Form:

- 1.) Name of Organization: _____
- 2.) Address: _____
(Street) (City) (State) (Zip Code)
- 3.) Daytime Phone: (____) _____ Evening Phone: (____) _____
- 4.) Organization Leader(s) Name and Home Telephone and cell phone: _____

- 5.) Number of years your organization has been in existence : _____
- 6.) Will your organization enter a float? YES NO
- 7.) If yes, what type of float? _____
- 8.) Please provide any information pertaining to your organization that will be used on the Review Stand during the parade (i.e. names, accomplishments, upcoming events, etc.) _____

Please respond ASAP. All forms must be received by November 23rd, 2009.
Should you have any questions, feel free to contact
Fred Towle at 878-7800 or sspress2000@aol.com.

All contributions made are used strictly for the Christmas Parade. In the event all funds are not used, they will be carried over for the next parade.

Sponsors/Donations:

**We would like to support the
2009 Christmas Parade**

Please print or type your full company / organization name below exactly as you would like it to appear in all Christmas Parade advertisements.

You may also attach a business card.

Please enclose check or money order. Make check payable to: Mastic/Shirley Chamber.

Sponsor: \$250 _____ Sponsor: \$125 _____

For more information call 878-7800.

Sponsor Ad Copy:

**Return before November 30, 2009
P.O. Box 4 Mastic, New York 11950**

November 2, 2009

Chamber of Commerce Directors Meeting

Meeting Began at 7:10 PM

Present were:

Mark Smothergill

Rick Drnek

Debbie Castelli

Andrea Milano

Mike Lubrano

Beth Wahl

Barbara Giaccone

Bill Ryan

Mark Read last months minutes and they were accepted by Mike and 2nded by Rick. All were in favor and none opposed.

General Meeting Minutes read by Mark and Accepted by Andrea and 2nded by Barbara. All in favor and none opposed.

Treasurers Report:

\$783.78 in Account

1 new applicant for membership- Lee Zeldin of Law offices of Lee Zeldin

Motion was made to accept by Andrea and 2nded by Rick. All in favor, none opposed.

**** website****

www.masticshirleychamber.com is up and running. Please visit the site and give us your feedback.

Committee Reports:

Fundraising-Installation dinner to be planned in January 2010/honor someone?/Have a journal?
Christmas Party with Santa-Bring gifts for Santa to give your kids to the December meeting on December 14, 2009.

Update on Rail Road Office-a list of things was sent to Mark, Plans need to be revised- there were four pages of revisions and they were given to the Architect Rick Weidersum.

Halloween Party- Had three hundred children attend- great turn out!

Christmas Parade-Center Moriches School music group involved, possibly also South Manor School. Beth is trying to get Applebee's to give a discount towards a meal, proceeds from that would go to the parade committee.

Old Business: None

New Business: None

Rick Perez resigned from Sgt At Arms position. Mike motioned to accept Maureen Getchell as Sgt. Of Arms. Andrea and Bill 2nded all in favor and none opposed.

Mark Spoke with Maureen and she is interested in being a board member.

Future Meetings:

Monday, November 9th, Regular meeting at Ladakins at 7pm

Directors Meeting, 1st Monday December 7 at the Summit Office(old toll booth at Smithpoint) 7pm

December 14th Regular Meeting at Ladakins 7pm

Andrea Motioned to end the meeting at 8:30 pm, Mike 2nded all in favor and none opposed.

Hundreds Attend Safe Halloween Party

Over 300 local children and their parents attended the free local Halloween Party last weekend sponsored by Brookhaven Town Councilman Keith Romaine, the Chamber of Commerce of the Mastics and Shirley, the Montauk Highway Merchants' Association, Party 105.3 Radio Station, Tate's Bake Shop, New York Commercial Bank, Ice Cream Cottage and The South Shore Press.

The event was held at the Mastic Beach Property Owners' Hall in Mastic Beach. All the children enjoyed free food, entertainment and great fun.

Photos by WILLIAM NEVINS JR.





Chamber of Commerce of the Mastics and Shirley Historic Guide



The chamber is pleased to announce that we will once again be publishing our annual historical guide that will highlight the rich history of the Mastic, Shirley and Mastic Beach communities.

A total of 10,000 guides will be published and distributed through local merchants.

All funds raised from the guide will be used by the chamber to support local community projects.

AD COPY BOX

Name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

| | | | |
|----------------------|-------|--------------------|------------|
| Pricing and Ad Size: | _____ | Half Page | \$400.00 |
| | _____ | Quarter Page | \$275.00 |
| | _____ | Centerfold | \$750.00 |
| | _____ | Inside Front | \$750.00 |
| | _____ | Inside Back | \$750.00 |
| | _____ | Back Cover | \$1,000.00 |



**For more information, call (631) 399-2228.
P.O. Box 4, Mastic, N.Y. 11950**

"Working Together To Make It Better!"

The Mastics/Shirley Chamber of Commerce now has over 130 members, and we grow larger every month.

Below is a list of our current 2009 Chamber of Commerce members. Shop locally and support your local merchants. Remember they are the people who live locally, work locally and employ the residents of our community -- and their products are great!

| | | |
|---|--|---------------------------------------|
| 1040Man, Inc | Dynamic Beat Entertainment | New York Pack and Ship |
| Ace Auto Electric | East Coast Marketing & Photography, Inc. | Nightscan Security, Inc. |
| Ace Builders | East End Sign Design | North Shore Financial Group |
| Advance Inspection | Electric Eddie | Pattersquash Creek Civic Assoc., Inc. |
| All Island Fuel | Elite Transport | Peluso Realty |
| Alliance Maintenance & Mgmt., Inc. | Empire National Bank | Rayme Realty |
| American Dream Abstract | F & B Masonry | Roma Funeral Home |
| Andrea Milano Tax & Accounting Services | Frank Giaccone & Associates | Roxy Carpet Cleaners |
| AntiHamptons.com/Getco Company | Hansen Carpet | Shirley Community Ambulance |
| Astoria Federal Savings | Hennessey & DeNatale, Esq. | Shirley Sleep Shoppe |
| Audell/Bennett Gas | Hyland Printing | Sign-A-Rama |
| Barbara's Stage Door Hair Studio | J. Lee Snead, Esq. | Smitty's Home Center |
| Batt & Messinetti, Esq. | J & R Auto Body & Repair | Sound Waves Stereo |
| Bay Gas Service, Inc. | J M Engraving | South Shore Auto Works |
| Bay Trucking, Inc. | John's Pizzeria | South Shore Press |
| Binetti Painting, Inc. | Ladakins Restaurant | Sprinklers Galore |
| Bridgehampton National Bank | Laura-Lee Realty Corp.. Inc. | State Farm Insurance |
| Brookhaven Memorial Hospital | LeeAnne's Florist | Sterling Business Systems |
| Party Lite Candle Lady - Barbara J. | Legwork's Dance Studio | Storage-R-U's |
| Capital One Bank | Lerner/Heidenberg Associates | Subway-Shirley |
| Carpet Express | Liberti Associates | Suffolk Perinatal Coalition |
| Century 21 - Cor-Ace Realty | Linsa Torr's Place | Suffolk Property Management |
| Century 21 - Stanzoni Realty | Long Island Advance | Corp. Of Mastic |
| Chris Donovan Assoc. Inc. | Long Island Optometric Eye Care PC | TD Bank |
| Coldwell Banker John Liberti R.E. | Mastic Beach Ambulance Corp. | The Press of Manorville & |
| Colonial Youth & Family Services | Mastic Sports Club | Moriches |
| Colony Preserve | Mastic Volunteer Ambulance | Thomas M. Neppell & Sons |
| Curves of Mastic/Moriches | Mastic Wheel Alignment & Brake Service | Tonino's Pizza |
| D. Antinucci Corp. | McGraw Realty Corp. | UPS Store |
| Dawn M. Schultzer, CPA | Michael Albert Real Estate | Village Music Shoppe |
| Delphi Group | Mitrani Plasterers | Weight Room Plus |
| Deshler Enterprises LLC | M.J.L. Computer Ent. | William Floyd Community Summit |
| DOS Boot Computers | Monique Genchi, Esq. | William Floyd Plaza, LLC. |
| Dowling College | New York Commercial Bank | |

Kyle Sports for Special Needs: Making a Difference One Day at a Time

• *Story and photo by* SHANA BRAFF

On Saturday, October 24th the Mastic Sports Club and the Kyle Sports for Special Needs Program participated in the Make a Difference Day National Awareness Event in our community. The occasion aimed to alert the area and the special needs community to the fact that an inclusion sports program is available for participation in intramural sports.

Debbie Metz, Commissioner of Special Needs for the Mastic Sports Club said, "Inclusion sports offer the children the opportunity to participate in an intramural team sport at their own individual level of participation. Inclusion offers interaction, socialization, and peer unity all in a social environment promoting compassion and acceptance."

Make a Difference Day served a dual function. It was an opportunity to introduce new children to the training and socialization aspect of sporting intramurals. Metz said, "This will help build confidence, skills, and [help in] following direction and instructions."

The day was also an opportunity for the Kyle Sports program to take pictures and videos to submit along with a proposal to apply for the Brookhaven Town Community Block Grant. On October 6th a site plan, location, and budget were presented to the Town as to what their goal of constructing an adaptive accessible playground for special needs would cost. Letters of support from the offices of Legislator Kate Browning and Congressman Tim Bishop were included, stating their

support in promoting the proposal. As of now there are no such playgrounds in this part of Brookhaven Town. The Pines at Coram is the closest adaptive park. The new facility will be modeled on this location.

Metz said the playground will be, "a place where children with special needs and typical children can all interact, play, and socialize on one common playground because they have ramps, handrails, and are wheelchair accessible for all children to participate." The basic premise is "inclusion instead of separation."

Metz' inspiration for her tireless determination as an advocate on behalf of children with special needs is her remarkable grandson, Kyle, 5. He was born with severe, multiple disabilities and has proved to be a true miracle and living proof that the philosophy behind the Kyle Sports program is unparalleled in its value to special needs children, their families, and the entire community.

Debbie said, "So many special needs programs are about separation. What we're trying to do is get special needs kids to be social."

The program is proposing to build the new park in the back of the Mastic Beach American Legion Sport Fields Complex. The Town recently received \$150,000 in funding to install lights in that location. Metz said, "Now any family can play ball, play on the playground. It's a community effort."

Kyle Sports is now offering even more activities including: hockey, soccer, and basketball. Debbie said, "No matter what their disability is kids are going to be able to come

in and participate on a team sport."

The intramural program meets at the William Floyd Middle School in Moriches every Saturday from 12 P.M. to 2. It instructs on the fundamentals of all the sports available in a fun, nurturing, yet structured environment. There kids get the chance to try a little bit of everything and see which sport is best suited to them. Now is an ideal time to enroll children in the program so that by spring they can pick which team sport they would like to join.

Kyle Sports and MSC are working on a fall fundraiser and need to secure a venue. The adaptive playground will need even more money than the Town is going to supply. Donations can be sent to: Mastic Sports Club P.O. Box 225 Mastic, NY 11950 Attn: Debbie Metz. Checks should be made payable to the Mastic Sports Club with the memo: Kyle Sports for Special Needs. Any monetary contributions will be applied toward sporting equipment for the special needs program and the rest will go to supplement the considerable costs incurred by the adaptive playground.

The program is also looking for local businesses to sponsor teams. Contributing company's names will be added to team uniforms.

To inquire about registration or for more information call Ms. Metz at 631-767-4354, or go to djmetz@optonline.net, or visit www.masticsportsclub.com and click on Special Needs. Find out more about how you can make a difference check out makeadifference.org.

Floyd NJROTC Selects New Cadet Commander

In a ceremony attended by friends and family, and the William Floyd school mascot, senior student Genesis Carasquillo was recently installed in the top leadership role of the Navy Junior Reserve Officer Training Corps (NJROTC). As the new company commander, she will direct and oversee all unit events for a program already off to a great start, with academics and drill at the top of her list. According to Carasquillo, "no other school activity offers as many practical leadership opportunities as this program."

In selecting Genesis, her mentors and instructors choose an individual who is not only outstanding in bearing, appearance, and ability, but has consistently made excellent grades, and is involved with the school athletic program. Her future plans include attending college next year on a four-year academic scholarship. The benefits of this outstanding program, a highly selective process requiring outstanding grades, a high ranking in the graduating class, and several positive recommendations from teachers and an interview board, are one solution to the high cost of college education.

This year Floyd has an enrollment of over 100 students in NJROTC classes, grouped into three platoons, and each platoon having several smaller squads. A small number of



staff officers were also selected to support administrative, training, and supply functions. The unit also boasts a number of teams, including color guard, drill, academic, orienteering, and athletic. Each team has a student cadet as team captain as well. At Floyd, the drill team will be formed for drill without arms, drill with arms, basic drill, and exhibition drill. The members have already participated in a competition at SUNY Maritime College in the Bronx, and are scheduled to attend the 90th Anniversary of the New York City Veterans Day Parade in November.

More than 500,000 high school students are enrolled in over 3,000 Junior Reserve Officers Training Corps (JROTC) programs throughout the country. At William Floyd, naval science can be a four-year program of classroom study including academics, various military activities, physical fitness, and orientation trips. Although the program at Floyd did not begin until 1983, Navy JROTC

actually started back in the mid-1960's when Congress authorized the program. Floyd was selected as a host institution after school board officials expressed an interest in the course.

Since start-up of the program, Floyd has not only prospered, but continues to meet the requirement for young 21st century leaders. NJROTC at Floyd is currently taught in six different classes and several extracurricular activities, by retired Navy instructors. Both are experienced teachers and counselors, certified by the Naval Service Training Command, and have extensive experience in leadership and management.

The recent school ceremony also saw the selection of several junior and senior students to various cadet officer positions. Generally, the first officer assignment is to the rank of Cadet Ensign, and included Amanda Bruno, John Corbett, Jaclyn Els, Brian Quiñones, Anthony Thompson, and Edward Tordahl. Anthony Ferreira was selected as executive officer for the fall and promoted to the rank of Lieutenant (Junior Grade). All of these young students are an important part of the NJROTC program at William Floyd and highlight the qualities of outstanding leadership, effective communication, skills, and success after high school.

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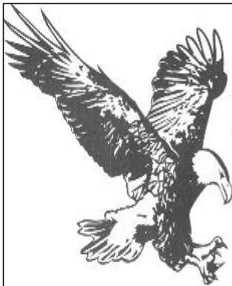
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Mastic Sports Holds Awards Dinner and Ceremony

Over 200 people attended the annual Mastic Sports Club volunteer and coaches' awards ceremony and dinner at the Rock Hill Country Club in Manorville.

The annual event is held to pay tribute to the volunteers, coaches,

leaders and supporters of the Mastic Sports Club.

The Mastic Sports Club is one of the largest non-for profit organizations in Suffolk County providing sports activities to local children and their families.


■ Photo by WILLIAM J. NEVINS JR.



Shown presenting the award to Mr. Towle is Rob Zecha, President of the club and Gene Mona, Vice President of the club.

• Photos by WILLIAM NEVINS JR.





**Chamber of Commerce
of the Mastics and Shirley
P.O. Box 4, Mastic, N.Y. 11950**

Next Chamber Meeting **November 9, 2009**

7 p.m. at Ladakins Restaurant

Ladakins Restaurant, Moriches.

For more information, call 399-2228.

This meeting is open to the Public and Dinner will be served for \$20 per person.